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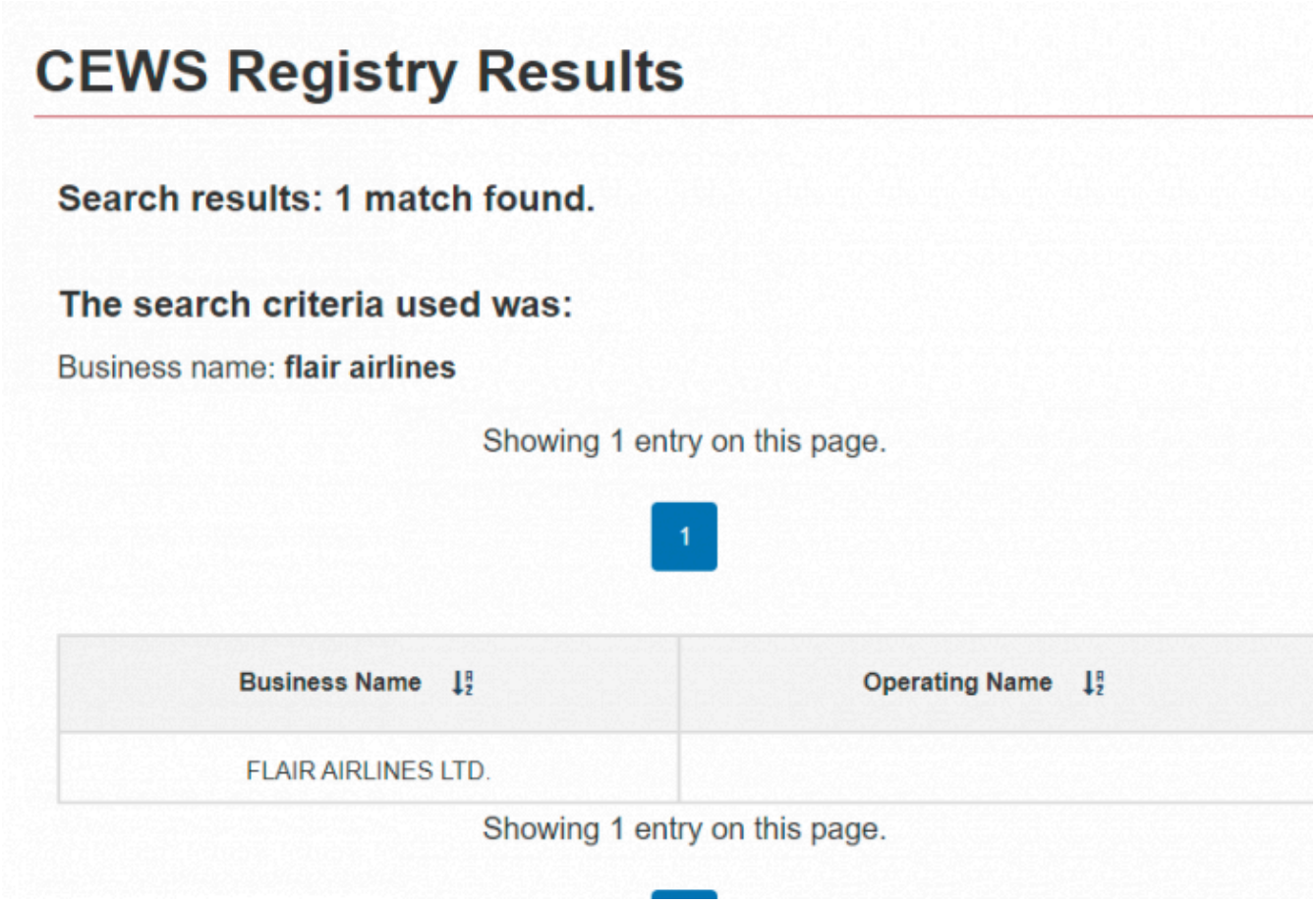
OCTOBER 11, 2021 BY RONNIE

Some Thoughts On Why Flair Airlines Supports The Mandatory Vaccination Policy



CEWS Registry Results

Search results: 1 match found.

The search criteria used was:

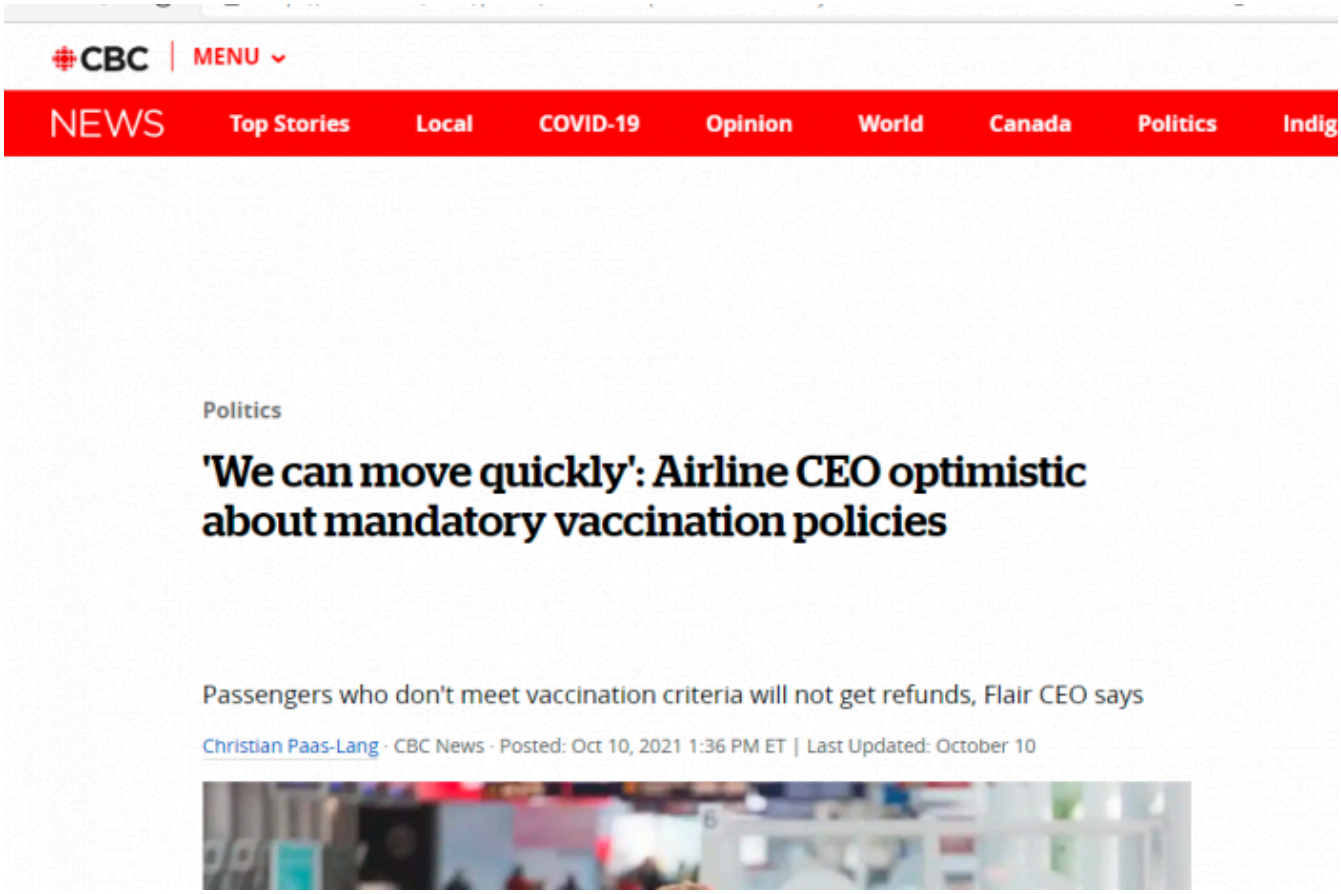
Business name: **flair airlines**

Showing 1 entry on this page.

1

Business Name	Operating Name
FLAIR AIRLINES LTD.	

Showing 1 entry on this page.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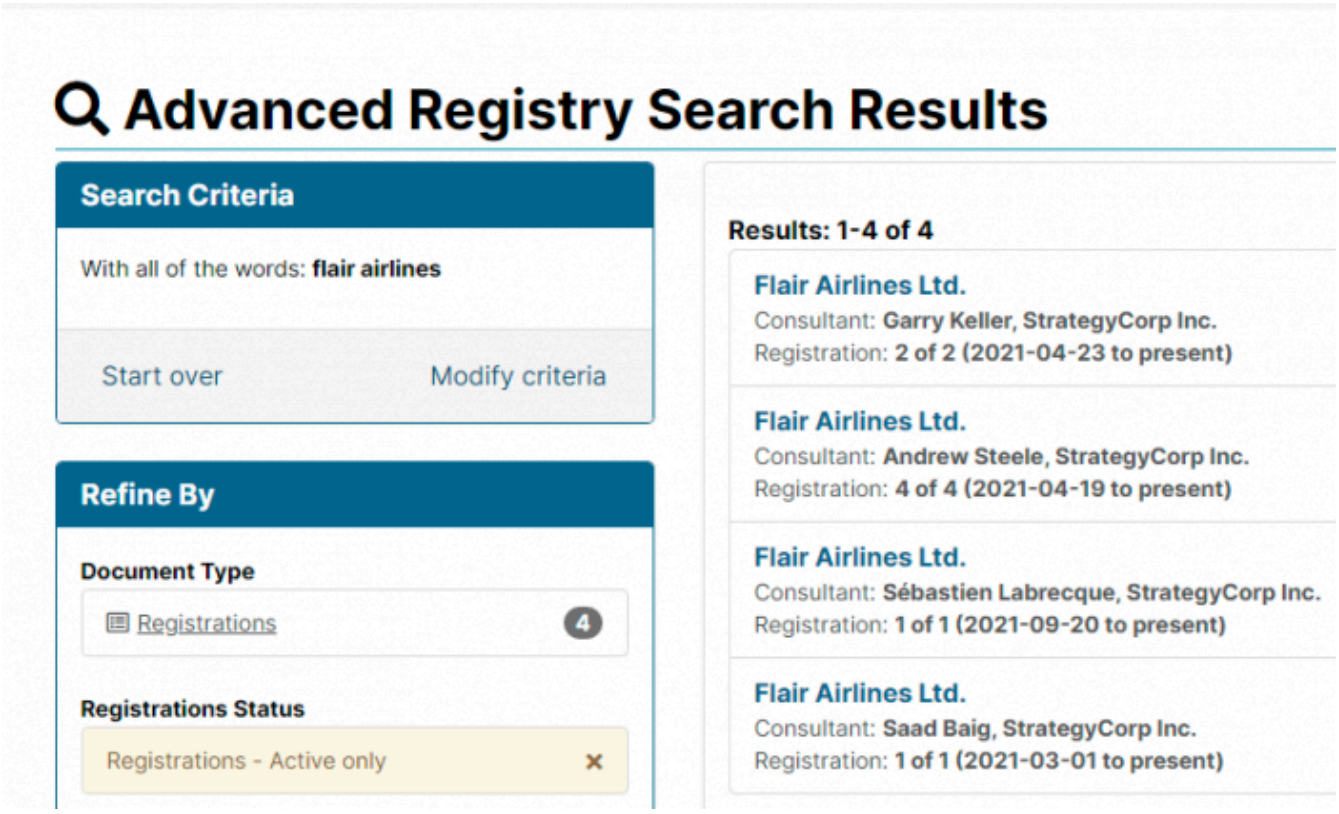
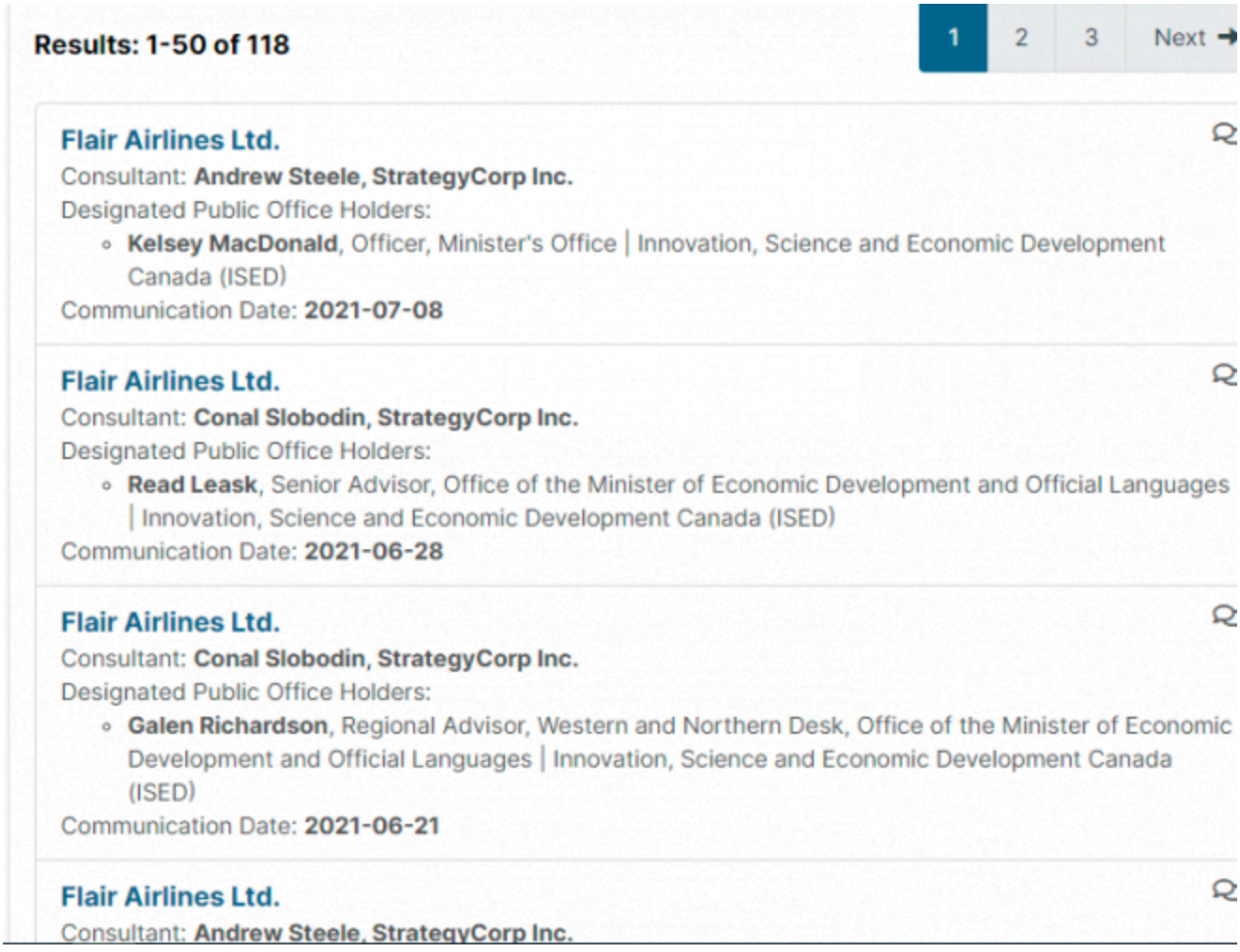
'We can move quickly': Airline CEO optimistic about mandatory vaccination policies
Passengers who don't meet vaccination criteria will not get refunds, Flair CEO says
Christian Paas-Lang · CBC News · Posted: Oct 10, 2021 1:36 PM ET | Last Updated: October 10

It seems a bit counter-intuitive that a discount airline would be so enthusiastic about the policy of mandatory vaccines for travelers. Flair Airlines is one such company. Then again, looking a bit deeper, there may be other reasons for doing this.

Specifically, it appears the Flair Airlines LTD. has been getting CEWS, the Canada Emergency Wage Subsidy. Of course, they are likely getting other subsidies as well.

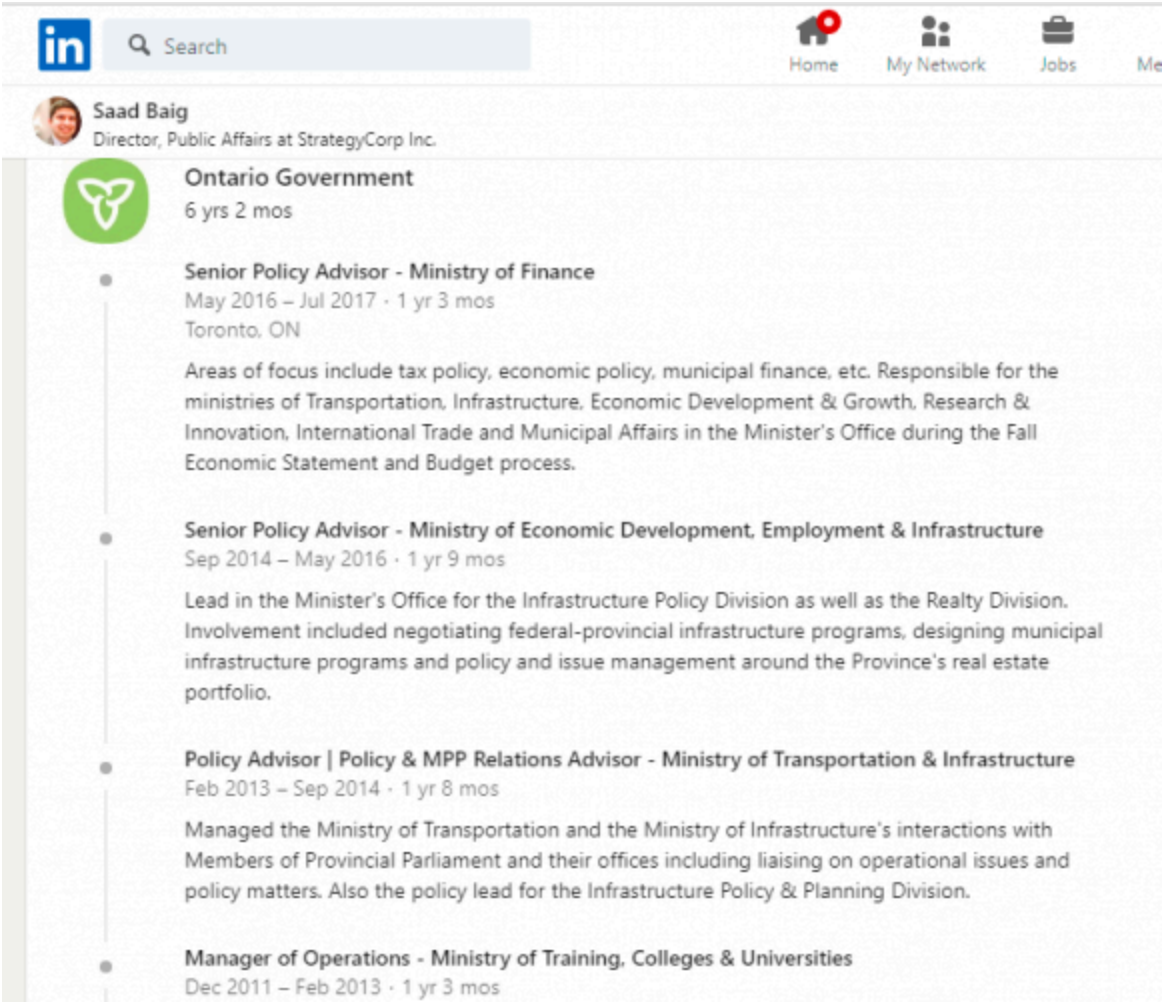
After all, this company went from serious financial hurt, to being able to expand its operations across Canada. Such a sudden shift requires a lot of money.


Advanced Registry Search Results
Search Criteria
With all of the words: flair airlines
Start over
Modify criteria
Refine By
Document Type
Registrations
4
Registrations Status
Registrations - Active only
Results: 1-4 of 4
Flair Airlines Ltd.
Consultant: Garry Keller, StrategyCorp Inc.
Registration: 2 of 2 (2021-04-23 to present)
Flair Airlines Ltd.
Consultant: Andrew Steele, StrategyCorp Inc.
Registration: 4 of 4 (2021-04-19 to present)
Flair Airlines Ltd.
Consultant: Sébastien Labrecque, StrategyCorp Inc.
Registration: 1 of 1 (2021-09-20 to present)
Flair Airlines Ltd.
Consultant: Saad Baig, StrategyCorp Inc.
Registration: 1 of 1 (2021-03-01 to present)


Results: 1-50 of 118
1
2
3
Next
Flair Airlines Ltd.
Consultant: Andrew Steele, StrategyCorp Inc.
Designated Public Office Holders:
Kelsey MacDonald, Officer, Minister's Office | Innovation, Science and Economic Development Canada (ISED)
Communication Date: 2021-07-08
Flair Airlines Ltd.
Consultant: Conal Slobodin, StrategyCorp Inc.
Designated Public Office Holders:
Read Leask, Senior Advisor, Office of the Minister of Economic Development and Official Languages | Innovation, Science and Economic Development Canada (ISED)
Communication Date: 2021-06-28
Flair Airlines Ltd.
Consultant: Conal Slobodin, StrategyCorp Inc.
Designated Public Office Holders:
Galen Richardson, Regional Advisor, Western and Northern Desk, Office of the Minister of Economic Development and Official Languages | Innovation, Science and Economic Development Canada (ISED)
Communication Date: 2021-06-21
Flair Airlines Ltd.
Consultant: Andrew Steele, StrategyCorp Inc.

A quick look through the Federal Lobbying Registry shows that Flair has been quite busy getting the attention of public office holders. The middlemen they send are also worthy of a closer look.

1. Saad Baig, StrategyCorp Inc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Saad Baig
Director, Public Affairs at StrategyCorp Inc.
Ontario Government
6 yrs 2 mos
Senior Policy Advisor - Ministry of Finance
May 2016 – Jul 2017 · 1 yr 3 mos
Toronto, ON
Areas of focus include tax policy, economic policy, municipal finance, etc. Responsible for the ministries of Transportation, Infrastructure, Economic Development & Growth, Research & Innovation, International Trade and Municipal Affairs in the Minister's Office during the Fall Economic Statement and Budget process.
Senior Policy Advisor - Ministry of Economic Development, Employment & Infrastructure
Sep 2014 – May 2016 · 1 yr 9 mos
Lead in the Minister's Office for the Infrastructure Policy Division as well as the Realty Division. Involvement included negotiating federal-provincial infrastructure programs, designing municipal infrastructure programs and policy and issue management around the Province's real estate portfolio.
Policy Advisor | Policy & MPP Relations Advisor - Ministry of Transportation & Infrastructure
Feb 2013 – Sep 2014 · 1 yr 8 mos
Managed the Ministry of Transportation and the Ministry of Infrastructure's interactions with Members of Provincial Parliament and their offices including liaising on operational issues and policy matters. Also the policy lead for the Infrastructure Policy & Planning Division.
Manager of Operations - Ministry of Training, Colleges & Universities
Dec 2011 – Feb 2013 · 1 yr 3 mos

Saad Baig is a Director in StrategyCorp's Public Affairs group and brings ***six years of experience advising senior cabinet ministers in the Government of Ontario***.

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Most recently, Saad was Senior Policy Advisor to the Minister of Finance where he was a pivotal part of the team that tabled Ontario's first balanced budget in ten years. He served as the lead advisor to the Minister on matters relating to tax policy, economic policy and municipal finance. Saad ***led the development of the 2016 Fall Economic Statement and 2017 Ontario Budget in key areas including transportation, infrastructure, economic development and international trade***.

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Prior to joining the Ministry of Finance, Saad spent over three years as the lead advisor for infrastructure policy to several ministers where he participated in key negotiations on federal-provincial infrastructure matters, designed municipal funding programs, developed infrastructure planning legislation and coordinated policy and issues for two crown agencies.

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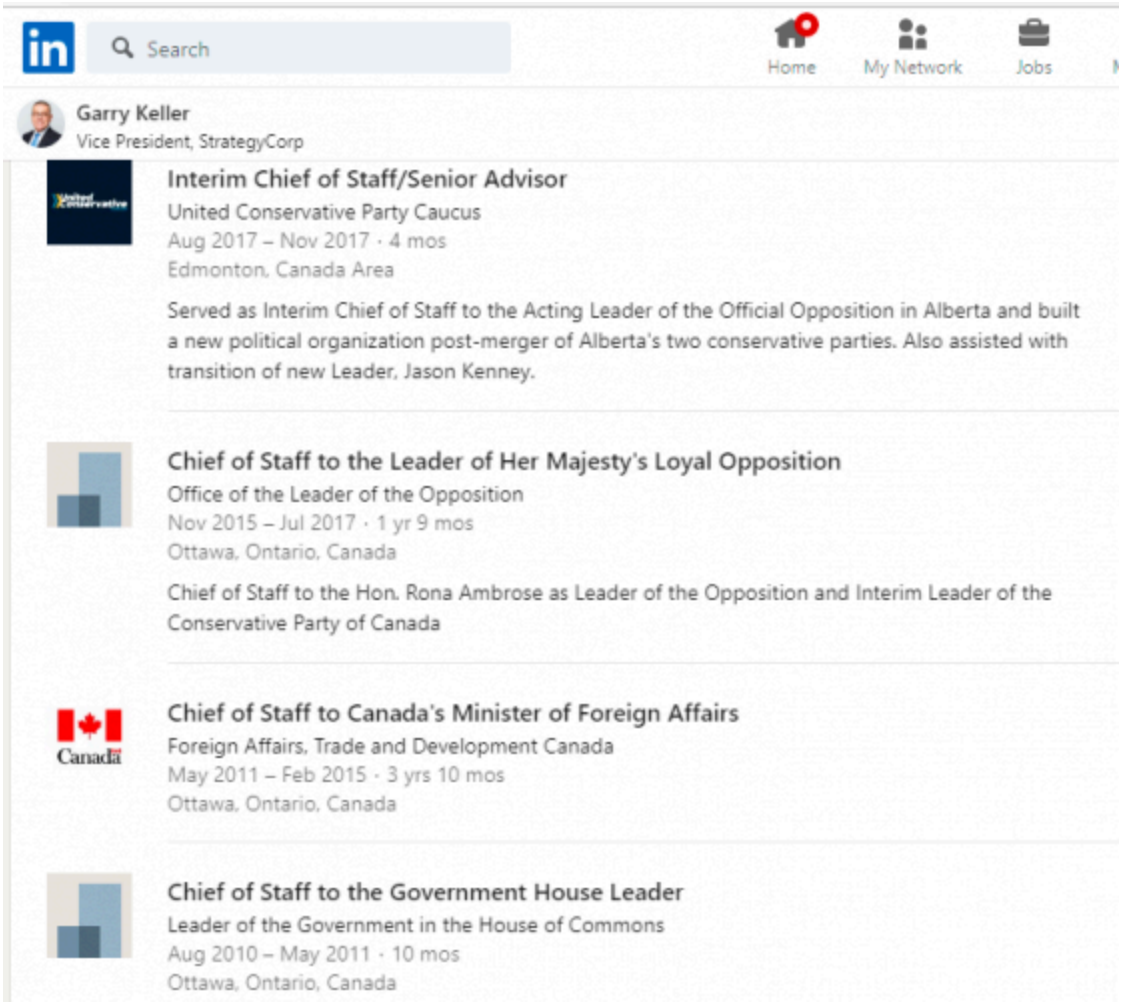
Saad has been involved in numerous political campaigns at the municipal, provincial and federal levels including the ***2014 central campaign for the Ontario Liberal Party***.

This lobbyist for the discount airline spent 6 years in the Ontario Government, in a variety of roles, working for Kathleen Wynne and Dalton McGuinty.

2. Garry Keller, StrategyCorp Inc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Garry Keller
Vice President, StrategyCorp
Interim Chief of Staff/Senior Advisor
United Conservative Party Caucus
Aug 2017 – Nov 2017 · 4 mos
Edmonton, Canada Area
Served as Interim Chief of Staff to the Acting Leader of the Official Opposition in Alberta and built a new political organization post-merger of Alberta's two conservative parties. Also assisted with transition of new Leader, Jason Kenney.
Chief of Staff to the Leader of Her Majesty's Loyal Opposition
Office of the Leader of the Opposition
Nov 2015 – Jul 2017 · 1 yr 9 mos
Ottawa, Ontario, Canada
Chief of Staff to the Hon. Rona Ambrose as Leader of the Opposition and Interim Leader of the Conservative Party of Canada
Chief of Staff to Canada's Minister of Foreign Affairs
Foreign Affairs, Trade and Development Canada
May 2011 – Feb 2015 · 3 yrs 10 mos
Ottawa, Ontario, Canada
Chief of Staff to the Government House Leader
Leader of the Government in the House of Commons
Aug 2010 – May 2011 · 10 mos
Ottawa, Ontario, Canada

Garry has served in several key leadership roles in Canadian politics, including as ***Chief of Staff to Canada's Foreign Minister, John Baird; Chief of Staff to the Leader of the Opposition Rona Ambrose, and chief Parliamentary advisor to Prime Minister Stephen Harper. He also served as a Chief of Staff to the Government House Leader and the Chief Government Whip, Director of Communications to the Minister of the Environment and Director of Parliamentary Affairs*** to the President of the Treasury Board. He also served as ***Acting Chief of Staff to the United Conservative Party Caucus in Alberta in 2017***.

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As the ***Chief of Staff to the Foreign Minister, Garry was required to deliver strategic, communication and political advice on both international and domestic matters***. He has experience in dealing with regulatory and legal matters, national security matters, trade negotiations, as well as the promotion of Canadian interests and Canadian values on the world stage. He is also an experienced practitioner of the Access to Information Act.

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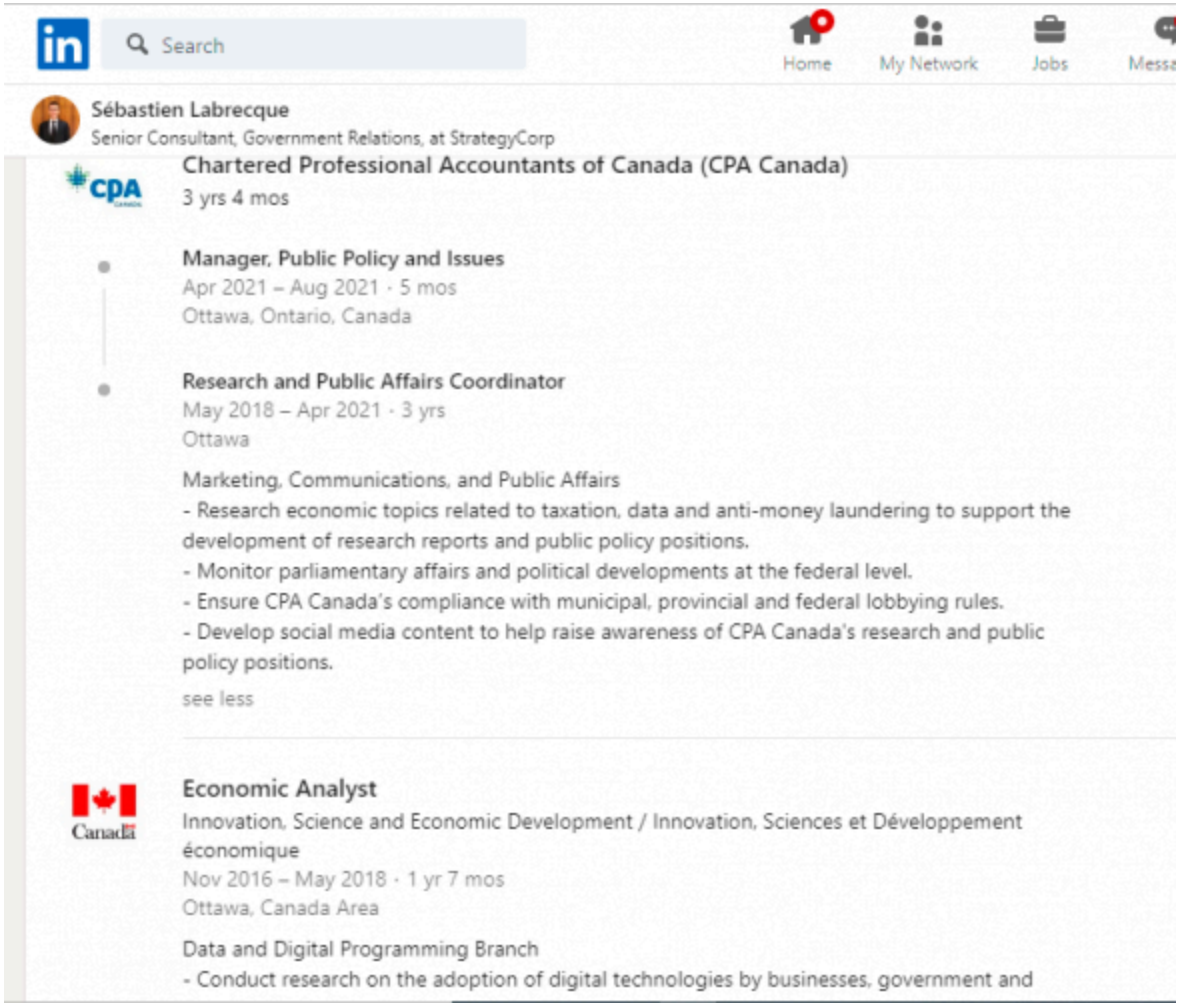
Garry regularly provides ***commentary on domestic and international politics for CTV News Channel, TVO's The Agenda and a variety of talk radio shows across Canada. His commentary has also appeared in the National Post and the Globe and Mail***, and he has appeared on a number of panels for associations and other organizations on Canadian politics.

Keller spent many years as a Conservative Party of Canada operative, and handler for various politicians. He also moved on to Alberta politics.

3. Sébastien Labrecque, StrategyCorp Inc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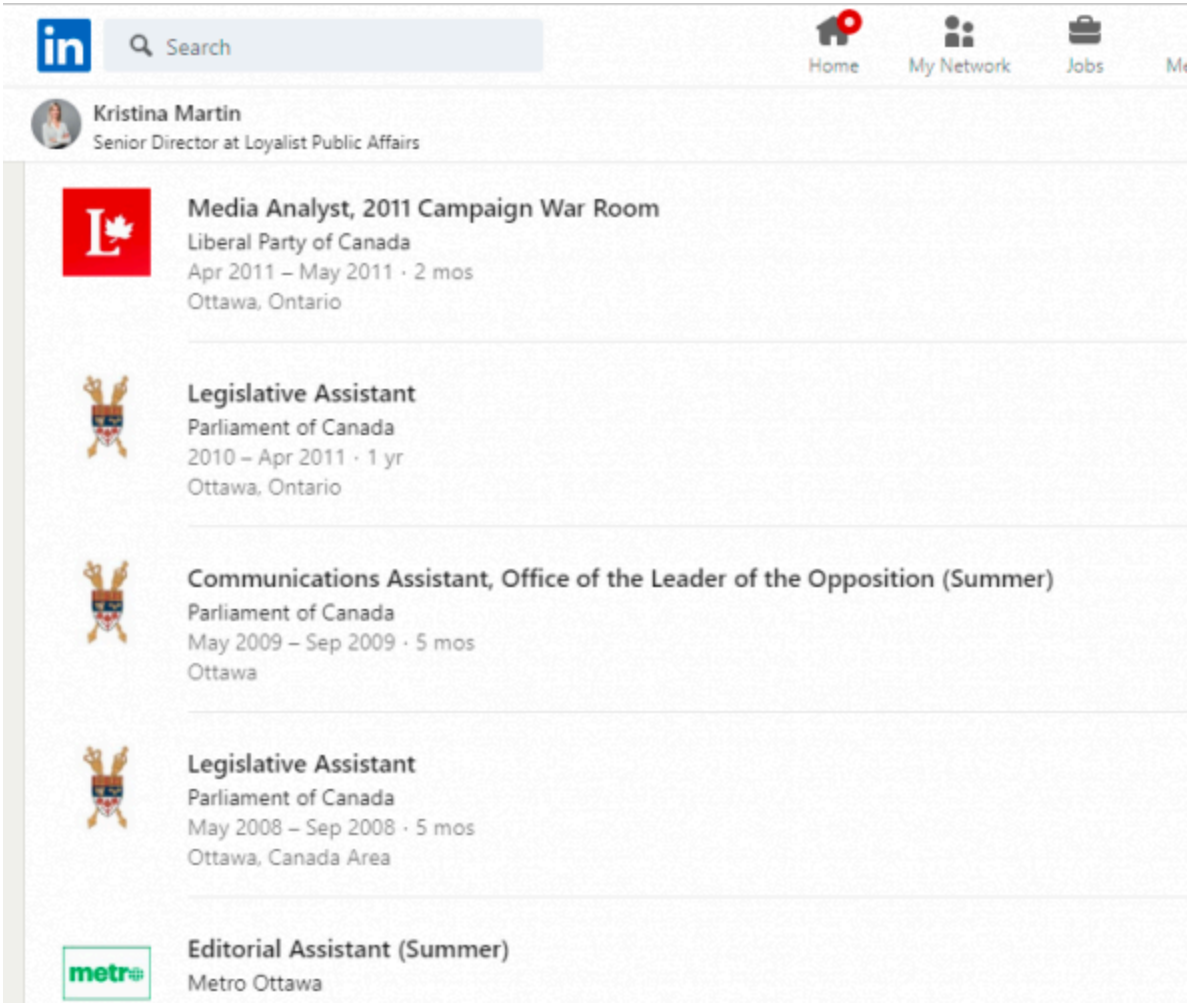
Sébastien Labrecque
Senior Consultant, Government Relations, at StrategyCorp
Chartered Professional Accountants of Canada (CPA Canada)
3 yrs 4 mos
Manager, Public Policy and Issues
Apr 2021 – Aug 2021 · 5 mos
Ottawa, Ontario, Canada
Research and Public Affairs Coordinator
May 2018 – Apr 2021 · 3 yrs
Ottawa
Marketing, Communications, and Public Affairs
- Research economic topics related to taxation, data and anti-money laundering to support the development of research reports and public policy positions.
- Monitor parliamentary affairs and political developments at the federal level.
- Ensure CPA Canada's compliance with municipal, provincial and federal lobbying rules.
- Develop social media content to help raise awareness of CPA Canada's research and public policy positions.
see less
Economic Analyst
Innovation, Science and Economic Development / Innovation, Sciences et Développement économique
Nov 2016 – May 2018 · 1 yr 7 mos
Ottawa, Canada Area
Data and Digital Programming Branch
- Conduct research on the adoption of digital technologies by businesses, government and

Before pivoting to government relations, ***Sébastien worked in the federal government***, which led him to develop a thorough understanding of the inner workings of policy and research development in the public service. Thanks to his experience at Canada Mortgage and Housing Corporation and Innovation, Science and Economic Development Canada, Sébastien possesses an extensive knowledge of the policy and stakeholder ecosystems in the areas of housing finance and the digital economy.

Labrecque spent over a year and a half working for the Federal Government before he switched over and became a lobbyist.

4. Kristina Martin, Loyalist Public Affairs



Kristina is a seasoned strategic communications and government relations expert with ***over a decade of experience working in politics, government relations and the non-profit sector***. Based in Ottawa, she ***knows the inner workings of Parliament Hill*** and is recognized as a connector and go-to advisor for corporate and nonprofit leaders to advance complex policy agendas.

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Before joining Loyalist Kristina worked as Director of Communications and Public Affairs at Canada's largest science and technology outreach organization, Actua. Prior to that she worked at a national government relations and strategic communication firm.

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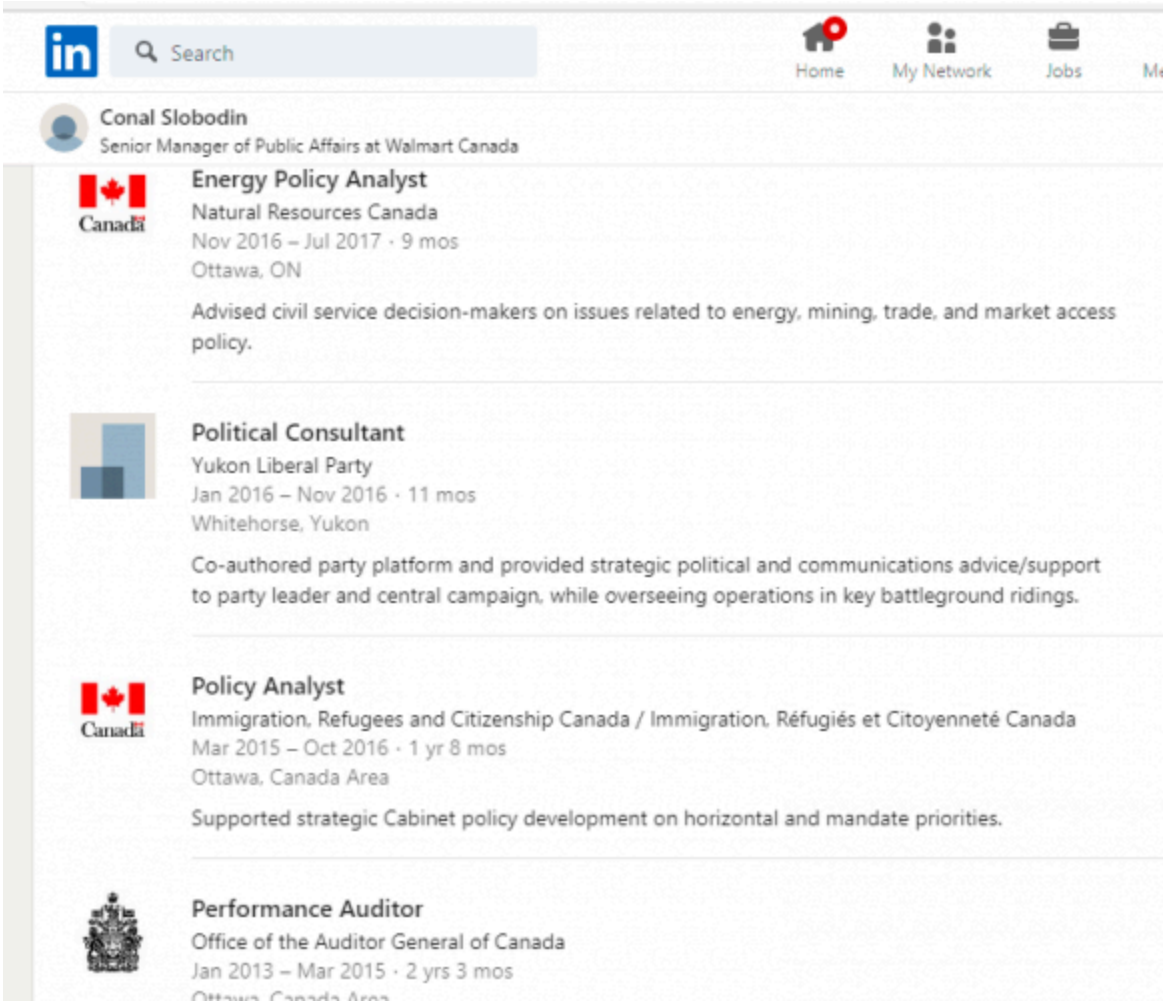
Kristina has also served as a ***communications and political advisor to federal elected officials.***

Kristina Martin spent many years with the Federal Liberals when they were in opposition. Now that they are back in power, she's in a position to wield some real influence.

5. Conal Slobodin, StrategyCorp Inc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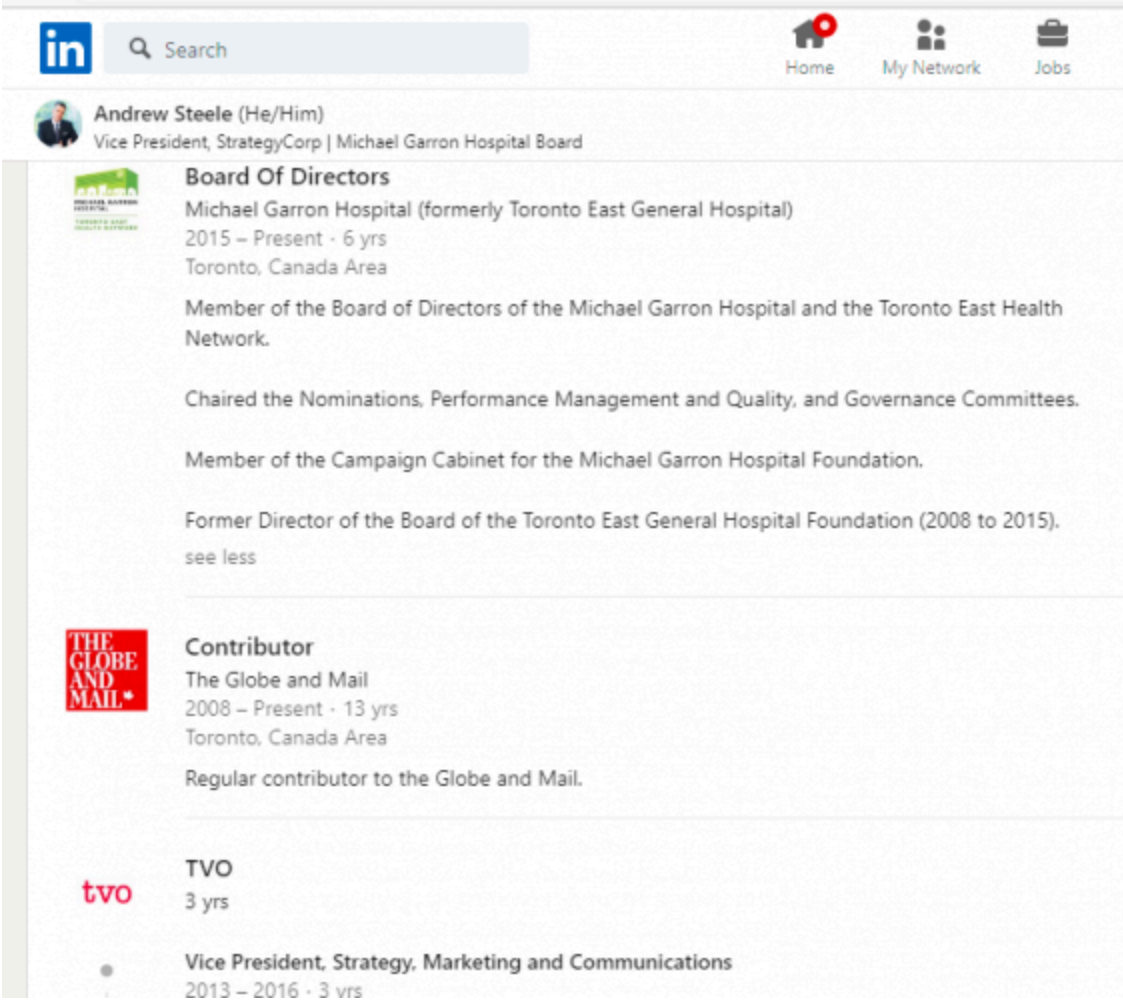
Conal Slobodin
Senior Manager of Public Affairs at Walmart Canada
Energy Policy Analyst
Natural Resources Canada
Nov 2016 – Jul 2017 · 9 mos
Ottawa, ON
Advised civil service decision-makers on issues related to energy, mining, trade, and market access policy.
Political Consultant
Yukon Liberal Party
Jan 2016 – Nov 2016 · 11 mos
Whitehorse, Yukon
Co-authored party platform and provided strategic political and communications advice/support to party leader and central campaign, while overseeing operations in key battleground ridings.
Policy Analyst
Immigration, Refugees and Citizenship Canada / Immigration, Réfugiés et Citoyenneté Canada
Mar 2015 – Oct 2016 · 1 yr 8 mos
Ottawa, Canada Area
Supported strategic Cabinet policy development on horizontal and mandate priorities.
Performance Auditor
Office of the Auditor General of Canada
Jan 2013 – Mar 2015 · 2 yrs 3 mos

Slobodin has since left StrategyCorp and gone to Walmart. However, he has held roles in the Federal Government, and is a former consultant for the Yukon Liberal Party. Small world.

6. Andrew Steele, StrategyCorp Inc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Andrew Steele (He/Him)
Vice President, StrategyCorp | Michael Garron Hospital Board
Board Of Directors
Michael Garron Hospital (formerly Toronto East General Hospital)
2015 – Present · 6 yrs
Toronto, Canada Area
Member of the Board of Directors of the Michael Garron Hospital and the Toronto East Health Network.
Chaired the Nominations, Performance Management and Quality, and Governance Committees.
Member of the Campaign Cabinet for the Michael Garron Hospital Foundation.
Former Director of the Board of the Toronto East General Hospital Foundation (2008 to 2015).
see less
THE GLOBE AND MAIL
Contributor
The Globe and Mail
2008 – Present · 13 yrs
Toronto, Canada Area
Regular contributor to the Globe and Mail.
tvo
TVO
3 yrs
Vice President, Strategy, Marketing and Communications
2013 – 2016 · 3 yrs

As a Vice President at StrategyCorp, Andrew emphasizes client service, creative solutions and professionalism. He provides counsel on management consulting projects, communications challenges and government relations files at the federal, provincial and municipal level.

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Previously, Andrew served as ***Senior Advisor to the Premier of Ontario, as well as Chief of Staff in several Ministries. He has held senior campaign roles for the Liberal Party of Canada and the Ontario Liberal Party.***

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Andrew was the founding CEO of the Pecaut Centre, a non-profit management consulting firm housed at the Boston Consulting Group. More recently, Andrew was essential to implementing the strategic transformation of public broadcaster TVO into the province's partner for digital learning inside the classroom.

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A ***director of the board of the Michael Garron Hospital,*** Andrew graduated with

> distinction from the MBA program at Ivey. He writes regularly on public policy as an opinion columnist for the Globe and Mail and others.

Steele, by his own admission, has held senior campaign roles for both the Ontario Liberals, and the Federal Liberals. The connection to Michael Garron Hospital is an interesting one. That's where Michael Warner, the pro-lockdown doctor, Michael Warner works. Melissa Lantsman, MP-elect for Thornhill, is also a Director.

As for Kenzie McKeegan, Dan Mader and Chris Froggatt, check out this piece on their recent work as Pfizer lobbyists. Have to wonder what all of these political hacks arranged in order for Flair to get onboard with these passports.

There doesn't seem to be an obvious mention of a bailout, but it's the most likely thing to search for. And they are definitely getting CEWS from the taxpayers.

(1) https://www.cbc.ca/news/politics/airline-transportation-mandatory-vaccination-1.6206844?fbclid=IwAR38cd6IDeB-_TKKGxfRWnyNe9dg2VUons6nOc0Yp8_xKtll5xvazN9L8kM
(2) https://apps.cra-arc.gc.ca/ebci/hacc/cews/srch/pub/bscSrch
(3) https://lobbycanada.gc.ca/app/secure/ocl/lrs/do/advSrch?V_SEARCH.command=refineCategory&V_TOKEN=1234567890&V_SEARCH.scopeCategory=solr.facetName.registrationStatus%3D1
(4) https://lobbycanada.gc.ca/app/secure/ocl/lrs/do/advSrch?V_SEARCH.command=navigate&time=1633983200675
(5) https://www.linkedin.com/in/saadbaig/
(6) https://strategycorp.com/people/baig-saad/
(7) https://archive.is/sgF3b
(8) https://www.linkedin.com/in/garry-keller-73130b79/
(9) https://strategycorp.com/people/keller-garry/
(10) https://archive.is/aFUE1
(11) https://www.linkedin.com/in/s%C3%A9bastien-labrecque-4497915b/
(12) https://strategycorp.com/people/labrecque-sebastien/
(13) https://archive.is/usIo6
(14) https://www.linkedin.com/in/kristina-martin-3b1b6741/
(15) https://loyalistpublicaffairs.ca/kristina-martin/
(16) https://archive.is/IFW5a
(17) https://www.linkedin.com/in/conal-slobodin/
(18) https://www.linkedin.com/in/andrewmsteele/?originalSubdomain=ca

(19) https://strategycorp.com/people/steele-andrew/

(20) https://canucklaw.ca/melissa-lantsmans-real-record-as-a-lobbyist-after-installing-doug-ford/

CANADA, CORRUPTION, DRUGS/ALCOHOL, EMPLOYMENT, GLOBALISM, HEALTH, HUMAN RIGHTS, IDENTITY/RELIGION, LOBBYING, NGO/CS, VACCINES

One Reply to “Some Thoughts On Why Flair Airlines Supports The Mandatory Vaccination Policy”

Maggie

OCTOBER 27, 2021 AT 9:49 PM

Would love if we can find some dirt I’m sure there is lots on the UNIFOR union supporting mandatory vaccines.